

Greetings!

We are pleased to announce our second annual Behind The Mask Gala!

We are hosting a Gala on 11/12/22 at the Albuquerque Convention Center with a silent auction, speakers, live music, a cocktail hour, and food for our guests. We are working with smaller nonprofits that are not yet very well known, but are doing some really great things in our community.

Mental health has such a stigma around it. We feel that it should be brought to light and normalized. People need to feel like they're not alone, especially during this "new normal". So many of us have stories where mental health has a role to play. As we know, COVID has exacerbated the anxiety, depression, feelings of hopelessness and isolation that we've all felt at one time or another.

We're looking for local businesses to band together and raise awareness in our community. This year we are coming alongside 2 smaller nonprofits to raise the funds they need to make even more of an impact in our community.

Breaking the Silence New Mexico's Story:

BTSNM wants to be the voice when people don't feel like they have one. They want to speak up and give youth the language to engage in dialogue, and remove the shame from mental illness. BTSNM promotes mental health literacy, advocacy, and well-being for teens, youth, and adults through education and their personal stories. Their core programs share the goal of ending the stigma, shame, silence, and secrecy surrounding mental illness and suicide. Their programs are in classrooms, grades 4-12 throughout New Mexico but they are headquartered in Albuquerque. To date, they have served over 25,000 New Mexican youth.

Capless Heroes Foundation:

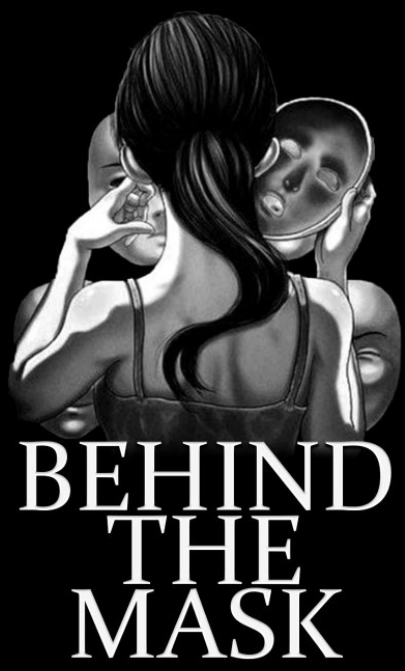
Capeless Heroes is dedicated to serving police, first responders, our military, and healthcare workers as well as their families. Their mission is to serve those who serve them and are always there to support them for the length of their career. Capless Heroes is committed to serving their community.

They have already supported 3 cadet academies for AFR with groceries, tires for a cadet's vehicle, peer support, uniforms and clothing. They are actively working on getting a program together to "Adopt a Station" so the community can get involved and recognize our first responders throughout New Mexico.

We are currently looking for sponsors for this event and know that your help could be pivotal in saving the lives of the future leaders and those who have served in our community.

Sincerely,
Kathryn Delgado
505-463-2691





BEHIND THE MASK SPONSORSHIP TIERS

PLATINUM



\$9,500

- Recognition during the event by the emcee.
- An opportunity to speak for 2 minutes about your business.
- Recognition on Vessel, BTSNM, and Capeless Heroes' website.
- Logo on Vessel, BTSNM and Capeless Heroes websites with hyperlink.
- Name and Logo on all marketing materials including e-mail, social media, flyers, etc.
- Logo on "Stop and Go" banner for photographs at entrance to event
- VIP early-access cocktail hour for 10 tickets
- Includes a table for 10
- Will occupy 1 full page in the event program

GOLD



\$6,000

- Recognition during the event by the emcee
- Recognition on Vessel, BTSNM and Capeless Heroes' website.
- Logo on Vessel, BTSNM, and Capeless Heroes' website.
- Name on all marketing materials including e-mail, social media, flyers, etc.
- VIP early-access cocktail hour for two (2)
- 5 tickets to the event
- Will occupy 1/2 of the page in the event program

SILVER



\$3,000

- Recognition during the event by the emcee
- Recognition on Vessel, BTSNM, and Capeless Heroes' website.
- Gets two (2) tickets for free for the event
- Will occupy 1/4 of the page in the event program

**505
FOOD
FIGHTS**

